BUSINESS

JOURNAL



Volume 13, Edition 37 • September 12, 2023

Diversity in Action Published by Small Business Exchange, Inc.

National Hispanic Heritage Month 2023

By Library of Congress et al

September 15 to October 15 is National Hispanic Heritage Month. The Library of Congress, National Archives and Records Administration, National Endowment for the Humanities, National Gallery of Art, National Park Service, Smithsonian Institution, and United States Holocaust Memorial Museum join in paying tribute to the generations of Hispanic Americans who have positively influenced and enriched our nation and society.

Each year, Americans observe National Hispanic Heritage Month by celebrating the histories, cultures, and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean, and Central and South America.

The observation started in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a thirty-day period starting on September 15 and ending on October 15. It was enacted into law on August 17, 1988, on the approval of Public Law 100-402.

The day of September 15 is significant because it is the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and September 18, respectively. Also, Columbus Day or Día de la Raza, which is October 12, falls within this thirty-day period. The Law Library of Congress has compiled

guides to commemorative observations, including a comprehensive inventory of the Public Laws, Presidential Proclamations, and congressional resolutions related to Hispanic Heritage Month. The official National Hispanic Heritage Month

website is a collaborative project of the Library of Congress and the National Endowment for the Humanities, National Gallery of Art, National Park Service, Smithsonian Institution, United States Holocaust Memorial Museum, and United States National Archives and Records Administration. Content includes information on exhibits and collections, various audio and video resources, ideas for teachers, a gallery of images, and a section about National Hispanic Heritage Month.



Other dedicated websites for National Hispanic Heritage Month include National Archives and Records Administration, National Endowment for the Humanities (EDSITEment), National Park Service, and Smithsonian Education.

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more



DEPARTMENT OF ENVIRONMENTAL QUALITY Public notices and participation activities Click for details



- · Band performances at your venue
- · Master classes for groups 504-908-7119
- doreenja@bellsouth.net

www.doreensjazz.org



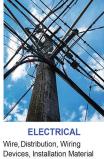
Lagniappe Baking is an independently owned pop-up Bakehouse by pastry

chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next. www.lagniappebaking.com



construction, industrial, utility, and commercial businesses

We deliver a wide range of products and services to proudly serve





Lights, Installation Options



Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries



Fiber Optic Cable Telecommunication Systems, and Office Equipment Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119

EDWARDS UNLIMITED LLC

504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com



With over 1.6 million businesses in our active database—the country's largest non-public

diversity database—SBE sets the professional

standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results. **Advertisements** Placed in various Louisiana Business Journal digital publications every month and at

www.louisianabusinessjournal.com Fax, Email, and Postal Solicitations Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services Custom design and development of services

that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building Call for more information: 800-800-8534





Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

Placed in various Louisiana Business Journal

digital publications every month and at

www.louisianabusinessjournal.com

Special Follow-Up Services











CARE@THEJANICEEDWARDS.COM 866.433.8658

WWW.THEJANICEEDWARDS.COM

COMPANY PROFILE

Edwards Unlimited is an award-winning media production and leadership development business enterprise. Our company is dedicated to helping corporations, entrepreneurs and non-

profit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President & CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, coauthor of the international best-seller Step Into Your Brilliance, an in-demand MC, and an acclaimed contributor to community empowerment through her media work.

SERVICES WE PROVIDE

Media Coaching and Training Leadership Development Strategic Communications Signature Talk & Keynote Speaking Training Media Production

- Media Frontenan Writing Legacy Interviews Marketing Social Media Management

• Edwards Unlimited Legacy Interviews are 108op or 4K video and/or audio recording with transcripts capturing family treasures as living historical documents. These interviews provide ideal content for books, documentaries, TedX

LEGACY INTERVIEWS

- talks or for sharing with generations to gain a better understanding of their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future.
- **EVENTS FOR YOUR BUSINESS** you a woman owner of a small business? The

Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) 8(a) Orientation and SAM Registration Webinar program, which helps eligible small businesses Wednesday, September 20, 2023, 9:30 am-10:30 am CDT to qualify for federal contracting opportunities. The monthly sessions will include an overview Main Sponsor(s): US Small Business Administration



Contact: SBA Illinois District Office, 312-353-4528, Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop

Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters

will offer addional tips, address FAQs, give

providing an overview of the 8(a) Business

directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit https://www.eventbrite. com/e/8a-orientation-sam-registration-tickets-518989961947 Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar Thursday, September 21, 2023, 9:00 am-10:00 am CDT Online Main Sponsor(s): US Small Business Administration Contact: https://www.eventbrite.com/e/welcome-

to-wosb-webinar-tickets-482397041537

Welcome to the WOSB webinar series! Are

Fee: Free; registration required

of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537 Selling to the Federal Government Webinar Thursday, September 28, 2023, 12:00 pm-3:00 pm CDT Online Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov Fee: Free; registration required Did you know that the federal government is the largest purchaser of goods and services in the

world? Interested in learning how your business

can market your services or goods to the federal government? Register on line at https://www.

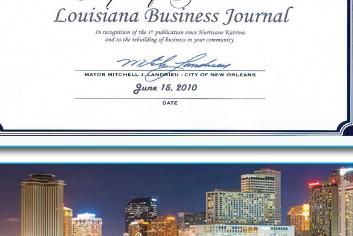
government-tickets-21790713611 SBA helps to

ensure small businesses get fair opportunities to

eventbrite.com/e/how-to-sell-to-the-federal-

federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year.

share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning. **CERTIFICATION** Small Business Exchange, Inc. is **DBE certified** by the Louisiana UCP.



CORPORATE OFFICE

1160 Battery Street East, Suite 100

San Francisco, California 94111

Tel 800-800-8534 Fax 415-778-6255

sbe@sbeinc.com • www.sbeinc.com www.louisianabusinessjournal.com Contact for more information: vvv@sbeinc.com 201 Saint Charles Avenue, Suite 2500 New Orleans, Louisiana 70170

Copyright © 2023 Small Business Exchange, Inc.

